

# **CHARITYinCHINA.org**

**CharityInChina.org exists to serve the charities and NGOs operating in China.**

## **How We Help Charities:**

It's simple. We have many affiliate websites who help spread the word about **CharityInChina.org** by placing banners and buttons on their websites. Through memberships via those websites and the stores of data other affiliates have collected, we target 100% opt-in subscribers with information about how they can volunteer, donate, or take part in charitable activities in and around China.

If you are a legally registered charity or NGO, all you have to do is contact us, and if we know we can help you then we send email messages to our members. Then those members contact their friends, and your charitable message is virally pushed around the movers and shakers who have the time and money to help with your cause. Prior to working with you we will sign an agreement that puts ChinaCSR.com and CharityInChina.org as supporters of your organization. The in-kind value of this basic level of service is CNY125,000, and our service is supplemented by support from our sponsors.



## **Our History:**

As the founder of the China Dispatch network of China-focused business news sites and one of the two founding partners of BDL Media Ltd, a company operating in China for 6 years before it was purchased by Vocus Inc. (Nasdaq:VOCS) in 2010, Danny Levinson was often asked by charities to help disseminate and publicize their activities in Hong Kong and Mainland China. In 2005 he decided to funnel the strengths of his company's many publishing and advertising ventures to **CharityInChina.org**, a service where charities could freely communicate with tens of thousands of expatriate and local netizens living in China. Today **CharityInChina.org** is a service run by the Chinese-language publication **ChinaCSR.com**, a service previously run by China Dispatch until it was acquired by AMN in 2009.

Near the end of 2008, **CharityInChina.org** had about 38,000 members within its affiliated network. And in the coming years we plan to grow even more!

Today **CharityInChina.org** relies on the support of other services and companies to help communicate with members. We encourage other companies to start their own socially responsible initiatives or come to us to help you get off the ground.

Contact us at <http://www.charityinchina.org>